

Welland & Wye

For Immediate Release

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Welland & Wye launches Janwardar – a new fabric design in collaboration with the Royal School of Needlework

Welland & Wye, the boutique interiors company devoted to reviving historic crewel embroidery for the modern home, is proud to announce the launch of Janwardar (pronounced JAN – war – daar), a new fabric design created in partnership with the Royal School of Needlework (RSN) Archive at Hampton Court Palace.

This exclusive collaboration marks a major milestone for Welland & Wye, uniting the brand's dedication to preserving traditional hand-embroidery with the RSN's unrivalled heritage in the field of needlework, from coronation robes to the Princess of Wales's wedding dress.

Inspired by archival discovery

The design draws upon a rare 1930s document, attributed to a designer known only as "Schneider," unearthed within the RSN Archive. At the time, there was a resurgence of interest in Jacobean crewel work, with designers reinterpreting centuries-old techniques for a new generation. Janwardar captures this spirit, its name meaning "bird design," with flowing, organic motifs reimagined into a soft repeat pattern perfectly suited to curtains, upholstery, and bed hangings.

Founder Frances Barber worked closely with the RSN creative team to sensitively update the design for 21st-century interiors, while retaining all the richness and texture that

defines authentic crewel work. Each metre of Janwardar is hand-embroidered by master artisans in Kashmir using naturally dyed wool threads and traditional aari stitching — a slow, painstaking process that imbues every piece with warmth and individuality.

A celebration of heritage craft in the modern home

“Welland & Wye was founded on the belief that heritage crafts should not only survive, but thrive in today’s interiors,” says Frances Barber. “Collaborating with the Royal School of Needlework Archive is a dream realised — together we have honoured a forgotten 1930s design while creating a fabric that feels timeless, versatile and alive in the modern home.”

Available in a palette of dusky pinks, soft greens, and earthy blues inspired by 18th-century dye colours, Janwardar exemplifies Welland & Wye’s signature English country-house style: refined yet relaxed, steeped in history yet effortlessly at home in both classic and contemporary schemes.

Where to buy

Janwardar will be available by the metre, alongside Welland & Wye’s wider collection of fabrics and ready-made cushions, at www.wellandandwye.com. Products are also stocked at Hobo Design, Petworth, as part of an ongoing capsule collection created with proprietor Lily Chaffer.

Press Enquiries

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